QuantNet

QuantNet.com is the largest community of MFE applicants. With more than 40,000 community members, newsletter subscribers and social networking followers, as well as over 10 million unique visitors since 2013, QuantNet.com is the ideal place to target top candidates interested in quant master programs
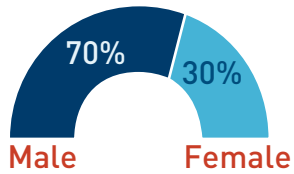

Every month, QuantNet.com is frequented by thousands of candidates looking for info about graduate programs. Below is a sample list of the institutions who have advertised with us.
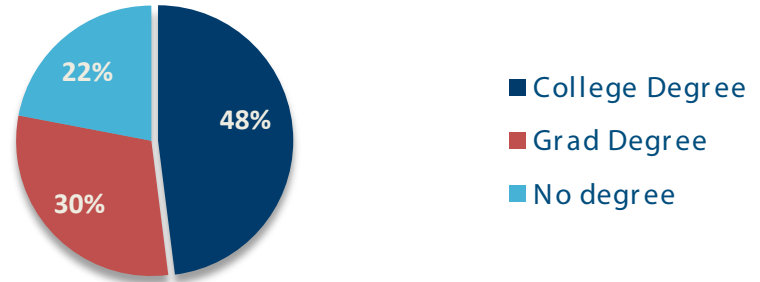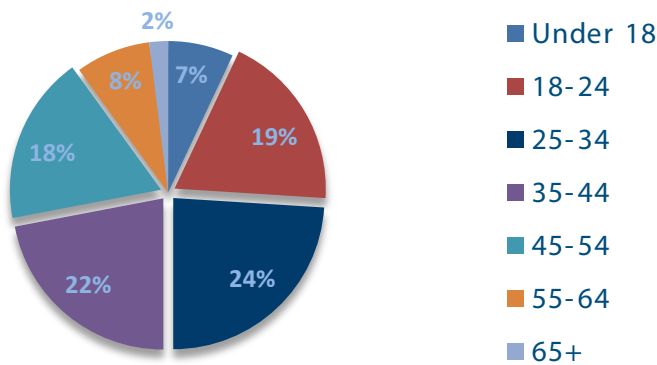
QuantNet

GENDER
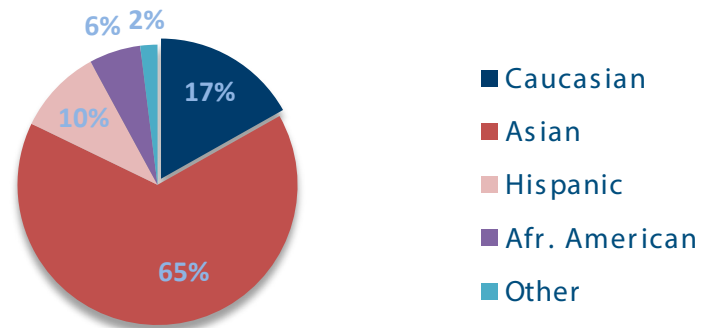
70% Male
30% Female

EDUCATION

48%
30%
22%

- College Degree
- Grad Degree
- No degree

AGE

2%
7%
19%
24%
22%
18%
8%

- Under 18
- 18-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65+

ETHNICITY

6% 2%
17%
10%
65%

- Caucasian
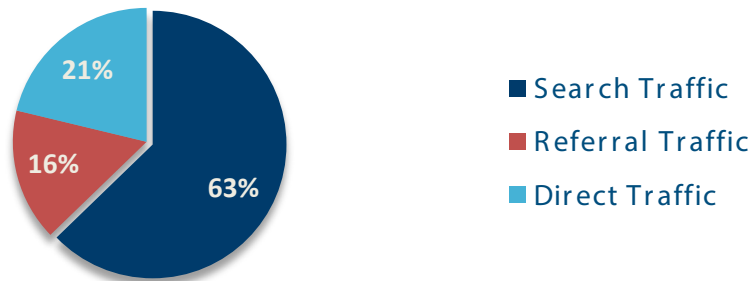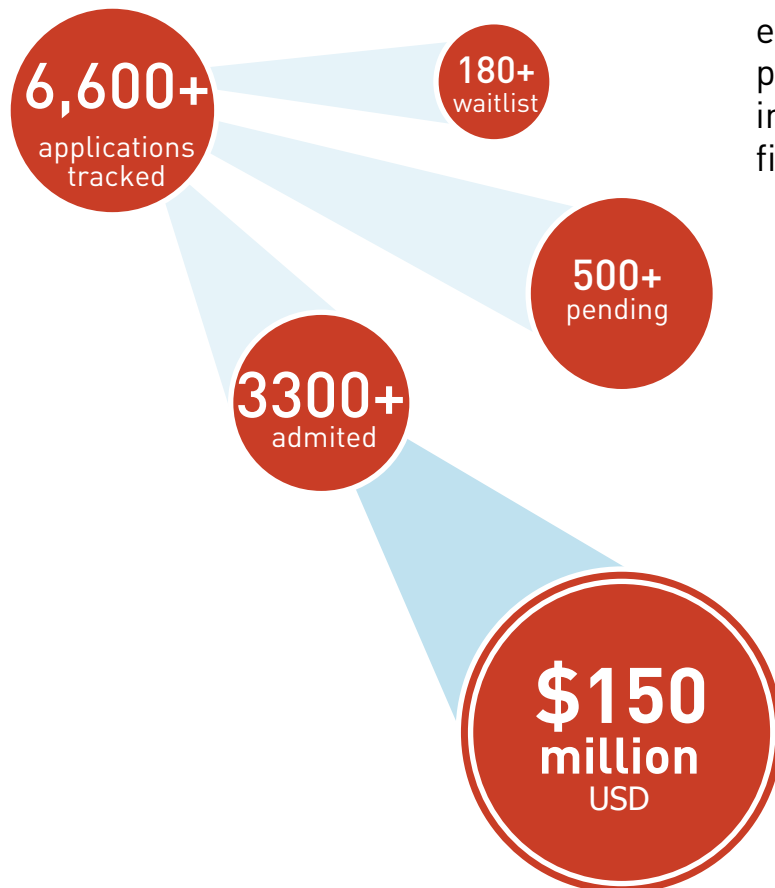- Asian
- Hispanic
- Afr. American
- Other

*Measured by Quantcast

Search Engine Optimization

The largest source of our visitors comes from the Google search engine, representing 60-75% of the site traffic. We appear on the first page of Google search results for many keywords relevant to advertisers and our audience.

21%
16%
63%

- Search Traffic
- Referral Traffic
- Direct Traffic

QuantNet

MFE Application Tracker

6,600+ applications tracked

180+ waitlist

500+ pending

3300+ admited

$150 million USD

* USD$60,000 average MFE tuition
https://www.quantnet.com/mfe-programs-rankings/

Our Tracker is used and monitored by hundreds of MFE applicants every year to evaluate their chance of admission to the top programs. It now tracks 70 master programs in financial engineering and quantitative finance worldwide.

Top Programs Tracked

CMU MSCF

Columbia MFE

MIT MFin

NYU MathFin

Baruch MFE

Cornell FE

Chicago MSFM

Columbia MathFin

Boston MathFin

UCB MFE

What Our Members Say

"QuantNet is a great resource. I check it several times daily. I use it to provide academic references, to keep on top of market developments, and generally take the temperature of the industry" - **Wall Street managing director**

"We are very impressed with your website. It is a great resource for those interested and those that have made a career in financial engineering." - **Director of MS Computational Finance program**

"I stumbled upon the QuantNet website as I was looking for information on what financial engineers do and financial engineering programs. I found the blogs and forum very informative" - **Prospective MFE applicant**

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Website Advertising Rates

1

Leaderboard

Dimensions **728x90 px**

Max File size
GIF/JPG: 40k
Flash: 40k

US$1,000/month

2

Sidebar

Dimensions
300x250 px

Max File size
GIF/JPG: 40k
Flash: 40k

US$750/month

Combo discount rate

US$15,750/year
Leaderboard + Sidebar
Save **$5,250** or **25%** a year

How much notification do you need before a campaign can start?

Most products require at least 72 hours notice. Campaigns with Flash-based creatives need one week notice.

What is the minimum/maximum campaign duration?

Campaigns on our site normally last three months to one year.

How many impressions will I get?

We assign equal rotation for all current banners. We can provide a historical average of impressions for each banner location.

What kind of creatives can you serve?

We use Google DoubleClick For Publishers (DFP) to manage campaigns. This means we can serve all standard formats: Flash, images, third-party hosting, etc.

How do I receive the combo discount rate?

We provide discount to campaigns with annual contract that employ both the leaderboard and sidebar banner. If your ongoing campaign is extended to 12 months, we will apply the discount rate retroactively to the balance already paid.

What kind of payments can you accept?

We accept payments by business checks, wire transfers and credit cards.

Quick Answers

Can I modify my banner ads during a campaign? Yes.

Can I book for next year? Yes.

We need a bespoke advertising package, can you help? Please Contact Us.

How do I track my campaign's performance? We provide statistics upon request.

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Quick Reference Rate Card

Traffic Statistics

25,000,000+ **Page Views**
10,000,000+ Total visits
5,000,000+ Unique visitors
58% Returning visitors

65% traffic from search engine

Ads Rate

Leaderboard   728x90 px

US$1,000 / month

- -

Sidebar   300x250px

US$750 / month

Demographics

55% **North America**
20% **Europe**
20% **Asia**
5% **Oceania**

Top Country Visits
US-UK-India-Canada-China

Combo discount rate

Leaderboard + Sidebar

US$15,750 /year
Save **$5,250** or **25%** per year

Tracker

6,600+ **Tracked applications**
3,300+ Admitted applicants

US$125 millions
worth in tuitions

Contact Us

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Facebook   facebook.com/quantnet
Twitter   twitter.com/quantnet